

Information Note to the Press (Press Release No. 79/2019)

TELECOM REGULATORY AUTHORITY OF INDIA

New Delhi, the 25th September, 2019

For Immediate release

Website:- www.trai.gov.in

“Yearly Telecom Services Performance Indicator Report”
for the Year, 2018

TRAI today has released the third edition of the **“Yearly Performance Indicators – Indian Telecom Sector”** for the calendar year, 2018. This Report provides a broad perspective of the Telecom Services in India and presents the key parameters and growth trends of the Telecom Services as well as Cable TV, DTH & Radio Broadcasting services in India for the period covering 1st January, 2018 to 31st December, 2018. This report is compiled mainly on the basis of the information furnished by the Service Providers.

Key indicators/data of the Report is enclosed herewith. The complete Report is available on TRAI’s website www.trai.gov.in under the link <http://www.trai.gov.in/release-publication/reports/performance-indicators-reports>.

Contact details in case of any clarification:

Shri S. K. Mishra
Principal Advisor (F&EA), TRAI
Mahanagar Doorsanchar Bhawan
Jawahar Lal Nehru Marg,
New Delhi – 110 002
Ph : 011-23221856
Fax: 011-23235249
E-mail: skmishra.trai@nic.in

Authorized to issue



(S. K. Mishra)
Pr. Advisor (F&EA)

Key Indicators/Data of the 'Yearly Performance Indicators – Indian Telecom Sector, 2018'

(Data As on 31st December, 2018)	
Telecom Subscribers (Wireless +Wireline)	
Total Subscribers	1,197.87 Million
% change over the previous year	0.54%
Urban Subscribers	666.28 Million
Rural Subscribers	531.59 Million
Market share of Private Operators	88.93%
Market share of PSU Operators	11.07%
Teledensity	91.45
Urban Teledensity	159.98
Rural Teledensity	59.50
Wireless Subscribers	
Total Wireless Subscribers	1,176.00 Million
% change over the previous year	0.57%
Urban Subscribers	647.52 Million
Rural Subscribers	528.48 Million
Market share of Private Operators	89.98%
Market share of PSU Operators	10.02%
Teledensity	89.78
Urban Teledensity	155.48
Rural Teledensity	59.15
No. of total Public Mobile Radio Trunk Services (PMRTS)	57,784
No. of Very Small Aperture Terminals (VSAT)	2,87,424
Wireline Subscribers	
Total Wireline Subscribers	21.87 Million
% change over the previous year	-1.11%
Urban Subscribers	18.76 Million
Rural Subscribers	3.11 Million
Market share of Private Operators	32.76%
Market share of PSU Operators	67.24%
Teledensity	1.67
Urban Teledensity	4.50
Rural Teledensity	0.35
No. of Village Public Telephones (VPT)	1,32,403
No. of Public Call Office (PCO)	2,75,032

Internet/Broadband Subscribers	
Total Internet Subscribers	604.21 Million
% change over previous year	7.89%
Narrowband subscribers	78.86 Million
Broadband subscribers	525.36 Million
Wired Internet Subscribers	21.42 Million
Wireless Internet Subscribers	582.79 Million
Urban Internet Subscribers	390.91 Million
Rural Internet Subscribers	213.30 Million
Total Internet Subscribers per 100 population	46.13
Urban Internet Subscribers per 100 population	93.86
Rural Internet Subscribers per 100 population	23.87
Telecom Financial Data for the Calendar Year-2018	
Gross Revenue (GR) during the year 2018	₹ 2,37,417 Crore
% change in GR over the previous year	-7.13%
Adjusted Gross Revenue (AGR) during the year 2018	₹ 1,44,446 Crore
% change in AGR over the previous year	-10.18%
Share of Public sector undertakings in Access AGR	9.66%
Broadcasting & Cable Services	
Number of private satellite TV channels permitted by the Ministry of I&B for uplinking only/ downlinking / uplinking	880
Number of Pay TV Channels	330
Number of private FM Radio Stations (excluding All India Radio)	355
Number of Pay Subscribers Active with Private DTH Operators	70.49 Million
Number of Operational Community Radio Stations	248
Number of pay DTH Operators	5
Revenue & Usage Parameters (for the Calendar Year 2018)	
Monthly ARPU for Wireless (Full Mobility) Service	₹ 70.55
Minutes of Usage (MOU) per subscriber per month - Wireless (Full Mobility) Service	622 Minutes
Average Revenue for wireless data per data subscribers per month for (including LTE)	₹ 90.02
Average cost to subscriber for per GB wireless data	₹ 11.78
Average wireless data usage per data subscriber per month	7.60 GB