

**Subject DNC opt- in**

As per the Consultation paper on review of Telecon Unsolicited Commercial Communications Regulations issued on 11<sup>th</sup> May 2010.

I am in the telemarketing industry for 04 years and promoting reputed and luxury hotels across the India. I have been through the recommendations for going for the opt- in lists. My personal experience says that this will have a worst impact on telemarketing industry in India and directly effect thousands of livelihood and bread & butter.

Since the date DNC has been circulated, Me and my company have been following all the instructions strictly for the better growth and productivity and their should not be any bad influence. I strongly believe that everyone should be a part of it. I suggest you to enhance the DNC registry and strengthen & smoothen the process so that all other telemarketing companies abide by this and the customers in the market can get the same services without any hazards.

Regards,  
Anamika Kulshrestha